



Nature's Way Cooperative (Fiji) Limited

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Nature's Way Cooperative is commencing a strategic planning process aimed at charting our course for the next five years. We are inviting expressions of interest from experienced strategic planning consultants who can lead us through a comprehensive planning endeavor, identify growth opportunities, and assist us in overcoming forthcoming challenges.

About Us: Established in 1995, Nature's Way Cooperative (NWC) was formed to manage mandatory quarantine treatment on Fijian fruits and vegetables as per the Bilateral Quarantine Agreement (BQA) with importing nations. Over 28 years, NWC has developed into a thriving agribusiness, offering quarantine treatment, grading, packing, and technical services to our members. Expanding our business opportunities, NWC is now venturing into exporting agricultural products cultivated by our members. We invite interested companies or individuals to submit proposals expressing their interest in the Consultant – Strategic Planning position.

Scope of Work: The chosen consultant(s) will undertake the following responsibilities:

- Conducting a comprehensive analysis of our current strategic position, encompassing strengths, weaknesses, opportunities, and threats.
- Orchestrating stakeholder engagement sessions to gather insights and feedback.
- Collaborating closely with our management team to outline strategic goals and objectives.
- Crafting a detailed strategic plan document, including actionable strategies and performance metrics.
- Offering recommendations for implementation and monitoring progress.

Consultant Qualifications: We seek consultants with:

- Demonstrated expertise in strategic planning and management consulting.
- Over a decade of direct experience in Cooperative Business Strategic Planning and agriculture development, with a focus on related themes.
- Exceptional facilitation and communication abilities.
- A proven track record of successful strategic plan development and execution.
- Mandatory familiarity with Fijian agriculture and agriculture export.
- Preferably, extensive experience in monitoring and evaluating agricultural projects and knowledge of the Bilateral Quarantine Agreement.

Expression of Interest Submission: Interested consultants are requested to submit an expression of interest, comprising:

- An overview of relevant qualifications and experience for this project.
- A concise description of your strategic planning approach.
- Case studies or examples of prior strategic planning projects, including achieved outcomes.
- Availability and proposed project timeline.

Submission Deadline: All expressions of interest must reach us by **1600hrs on Wednesday, 24th April 2024**. How to Submit: Please send your submission to gm@nwcfiji.com with the subject line "Strategic Plan EOI Submission – Your Name or Your Company's Name".

Contact Us: For inquiries or further information, please contact Mr. Anare Lewanavanua at programs@nwcfiji.com mobile 9959623.