

अनुबंध | Contract



अनुबंध क्रमांक | Contract No: GEMC-511687766049664

अनुबंध तिथि | Contract Generated Date : 27-Feb-2024

संगठन विवरण | Organisation Details

प्रकार|Type : State Autonomous
मंत्रालय|Ministry : -
विभाग|Department : Industries Department Delhi
संगठन का नाम|Organisation Name : Delhi State Industrial And Infrastructure Development Corporation Limited (DSI IDC)
कार्यालय क्षेत्र|Office Zone: Dsidiidc

खरीदार विवरण | Buyer Details

पद|Designation : DIVISIONAL MANAGER
संपर्क नंबर|Contact No. : 011-23356585-120
ईमेल आईडी|Email ID : abhay.sahay@nic.in
जीएसटीआईएन|GSTIN : 07AAACD1257F1Z2
पता|Address : N-36, BOMBAY LIFE BUILDING, CONNAUGHT CIRCUS, NEW DELHI,
NEW DELHI, DELHI-110001, India

वित्तीय स्वीकृति विवरण | Financial Approval Detail

आईएफडी सहमति|IFD Concurrence : No
प्रशासनिक अनुमोदन का पदनाम|Designation of Administrative Approval: MD DSI IDC
वित्तीय अनुमोदन का पदनाम|Designation of Financial Approval : DIRECTOR FINANCE

भुगतान प्राधिकरण विवरण | Paying Authority Details

Role: PAO
भुगतान का तरीका|Payment Mode: Offline
पद|Designation : DAO
ईमेल आईडी|Email ID : manojkumar.agarwal@gov.in
जीएसटीआईएन|GSTIN : N
पता|Address : N-36, BOMBAY LIFE BUILDING, CONNAUGHT CIRCUS, NEW DELHI,
NEW DELHI, DELHI-110001, India

परेषिती विवरण | Consignee Details

क्र.सं. S.No	परेषिती नाम & पता Consignee Name & Address	सेवा विवरण Service Description
1	संपर्क Contact : 011-23356585-120 ईमेल आईडी Email ID : abhay.sahay@nic.in जीएसटीआईएन GSTIN : 07AAACD1257F1Z2 पता Address : N-36, BOMBAY LIFE BUILDING, CONNAUGHT CIRCUS, NEW DELHI, NEW DELHI, DELHI-110001, India	Advertisement Service - Newspaper - Display Type Advertisement; Any inside page of main page; Navbharat Times; Hindi; Delhi; Coloured; Normal Rates

सेवा प्रदाता विवरण | Service Provider Details

जेम विक्रेता आईडी|GeM Seller ID : CK12210003214662
कंपनी का नाम|Company Name : DOUBLE8 EVENT AND ADVERTISING PRIVATE LIMITED
संपर्क नंबर|Contact No. : 09654294752
ईमेल आईडी|Email ID : abhay@double8events.com
पता|Address : 4834/24 FF,KIRAN MANSION,ANSARI ROAD,DARYAGANJ,
Central Delhi, DELHI-110002, -
एमएसएमई पंजीकरण संख्या|MSME Registration number : UDYAM-DL-01-0007024
एमएसई सामाजिक श्रेणी|MSE Social Category : General
एमएसई लिंग श्रेणी|MSE Gender : Male
जीएसटीआईएन|GSTIN: 07AAHCD1725H1ZU

*जिसके नाम के पक्ष में GST/TAX इनवॉइस पेश किया जाएगा | GST / Tax invoice to be raised in the name of - Consignee

सेवा विवरण | Service Details

सेवा प्रारंभ दिनांक (नवीनतम) | Service Start Date (latest by): 05-Mar-2024

सेवा समाप्ति तिथि | Service End Date : 10-Mar-2024

श्रेणी नाम|Category Name : Advertisement Service - Newspaper

बिलिंग चक्र| Billing Cycle: monthly

विवरण Description		Advertisement size in sq cm/Number of words in case of classified text type ad	Offered rate per sq cm (Enter DAVP rate in case bid is for DAVP rates). In case of classified text ad, rate per word may be provided
Type of Advertisement	Display Type Advertisement		
Advertisement Position	Any inside page of main page		
Names of Newspaper	Navbharat Times		
Language	Hindi		
Edition	Delhi		
Colour	Coloured		
Rate offering	Normal Rates		
Number of days for which advertisement is required	1	64	2062

कुल राशि (सूत्र) | Total Amount (Formula):

(Offered rate per sq cm (Enter DAVP rate in case bid is for DAVP rates). In case of classified text ad, rate per word may be provided*Advertisement size in sq cm /Number of words in case of classified text type ad*Number of days for which adv ertisement is required)

ऐडजॉन के बिना कुल मूल्य Total Value without Addons(INR)	131968
कुल ऐडजॉन मूल्य Total Addon Value(INR)	0
ऐडजॉन सहित कुल मूल्य Total Value Including Addons(INR)	131968.00
अनुबंध की राशि Amount of Contract	
सभी शुल्क और करों सहित कुल अनुबंध मूल्य Total Contract Value Including All Duties and Taxes(INR)	131968

एसएलए विवरण|SLA Details**SPECIAL TERMS AND CONDITIONS FOR ADVERTISEMENT SERVICE - NEWSPAPER****1. Preamble**

A. All Advertisement Service - Newspaper Service contracts placed through GeM shall be governed by the following set of Terms and Conditions:

- General terms and conditions for Goods and Services.
- Service STC contained in this document

III. BID / Reverse Auction specific ATC

B. The above terms and conditions are in reverse order of precedence i.e. ATC supersedes Service specific STC which supersedes GTC, whenever there are any conflicting provisions.

C. This document represents the Special Terms and Conditions ("STC") and the Service Level Agreement (SLA) governing the contract between the Buyer and Service Provider. The purpose of this document is to outline the scope of work, Stakeholder's obligation and terms and conditions of all services covered as mutually understood by the stakeholders.

2. Objectives and Goal

The objective of this agreement is to ensure that all the contractual terms and conditions are in place to ensure consistent delivery of services to buyer by service provider. The goals of this agreement are to:

- Provide clear reference to service ownership, accountability, roles and responsibilities of both parties
- Present a clear, concise and measurable description of services offered to the buyer
- Establish terms and conditions for all the involved stakeholders, it also includes the actions to be taken in case of failure to comply with conditions specified
- To ensure that both the parties understand the consequences in case of termination of services due to any of the stated reasons

The agreement will act as a reference document that both the parties have understood the above-mentioned terms and conditions and have agreed to comply by the same. The agreement can also be revised/ modified on mutual consent of the stakeholders.

3. Stakeholders

The main stakeholders associated with this agreement are:

- Buyer:** Buyer is responsible to provide clear instructions, approvals and timely payments for the services availed
- Service Provider:** Service provider is responsible to provide all the required services in timely manner. Service provider may also include seller, supplier/bidder/contractor, any authorized agents, assignees, successors and nominees as per the context and as described in the agreement

The responsibilities and obligations of the stakeholders have been outlined in this document. The document also encompasses payment terms and penalties in case of non-adherence to the defined terms and conditions. It is assumed that all stakeholders would have read and understood the same before signing the agreement.

4. Service Scope

- The purpose of this service is to facilitate release of Display/Classified Display/Advertisement /Tender Notice/ etc. in national/international newspapers as per specifications provided by the buyer during selection of filters. DAVP rates can be selected if department/organization is eligible for the same.
- Service provider will be responsible for related work such as spelling correction, grammar checking, composing economically, flawless layout, artwork etc. for the advertisement release and to adhere to the timeline of release.

I. Terms and Conditions**a. Buyer's Obligations**

- Buyer has to give timely approval for the matter to be published within the timeline i.e. 48 hours before publication.
- Buyer may indicate preferred dates for release of advertisements or specific days such as days of national importance.
- Buyer may upload PDF of sample advertisement template if available while creating bids.
- Buyer shall nominate officer (department/unit/cell wise) to verify the violation of any conditions of the service level agreement (SLA) and impose penalty/deduction if any from the Service Provider's claims.

Price Variation Clause:

"It is advisable to include Price Variation Clause in the long term contracts to take care of the increase/decrease in prices of various ingredients which majorly affect the overall price of the service. Buyers are therefore advised to include the Price Variation Clause (PVC) in the bid document through ATC for long term contracts. The additional payment, if any, on account of PVC can be done offline till such time online functionality is developed on GeM."

b. Service Provider Obligations

- The successful service provider will provide the sample of the advertisement to the buyer for approval before the publication.
- In case the complete/part of the text matter for advertisement is not legible and meaningful, the service provider shall obtain clarification from the buyer before the submission of the bid.
- The agency must ensure that the matter of advertisement approved is exactly reproduced in the advertisement appearing in the newspaper(s).
- The agency must ensure that the matter of advertisement approved is exactly reproduced in the advertisement appearing in the newspaper(s). Approved text/artwork of the advertisement is to be released in minimum space.
- The service provider should have media and design facilities and translation facility needed to prepare layouts for print media.

- The agency must ensure that the translation is appropriate and not in any way deviating from the main content on the basis which translation is rendered.
- Service provider shall not divulge any information to third parties regarding content of the advertisement prior to date of release.
- If the advertisement is not published as per the order or not as per the matter approved or any other lapse, Service Provider or agency will be required to re-advertise, at service provider's cost.

5. Payment Schedule

The Payment Procedure shall be in as specified in the General Terms and Conditions of GeM. The payment will be released based on deliverable/advertisement release based on the following terms;

- Payment on submission of invoice along with proof of newspaper cutting (proof should clearly carry proof of date of publishing) and deduction of penalties if any
- In case of DAVP rates, copies of DAVP rates applicable need to be submitted along with the invoice.
- In case of any size variations in specifications, payment will happen on pro-rata basis.
- No additional payments will be made for creative designing, adaptation, proof-reading and translation related work.

Payment Calculation would be as below :

Payment = Size of the ad * rate per sq cm as quoted (DAVP in case it is applicable) * number of days of advertisement.

6. Penalties and Termination

The following conditions may be taken as breach Of contract And buyer shall have right to immediately terminate the contract:

1. Cumulative penalties reach 10% of the contract value
2. Repeated breach of SLAs beyond 3 instances of similar nature in the entire contractual period may be treated as breach of contract. Breach of SLA is defined as performance lower than defined lower performance in this agreement.
3. If any SLA is breached beyond 3 instances in any billing period, then same shall be treated as a breach of contract and buyer will have full rights to terminate the contract after giving a notice of 30 days

Penalties for Non-Compliance to Service Level Agreement

Penalties will be levied on the service provider for the violation of service level agreement of the contract as mentioned below:

S No.	Description	Penalty (in %age of contract value)
1.	Failure in publishing specific advertisement on a particular day such as National Holidays.	Cancellation of the order along with forfeiture of PBG, if available, and the service provider will be removed from the portal as per GeM policy.
2.	Failure in publishing on scheduled date.	0.25% and the service provider shall also arrange for re-advertising at their own cost and publish within time period as requested by buyer.
3.	Error in routine publication.	0.25% and the service provider shall also arrange for re-advertising at their own cost.
4.	Error in publishing specific advertisement on a particular day such as National Holidays.	Cancellation of the order along with forfeiture of PBG if available and the service provider will be removed from the portal as per GeM policy.

ईपीबीजी विवरण | ePBG Detail

NA

नियम और शर्तें| Terms and Conditions

1. General Terms and Conditions-

- 1.1 This contract is governed by the [General Terms and Conditions](#), conditions stipulated to this Product/Service as provided in the Marketplace.
- 1.2 This Contract between the Seller and the Buyer, is for the supply of the Goods and/ or Services, detailed in the schedule above, in accordance with the General Terms and Conditions (GTC) unless otherwise superseded by Goods / Services specific Special Terms and Conditions (STC) and/ or BID/Reverse Auction Additional Terms and Conditions (ATC), as applicable

नोट: यह सिस्टम जनरेटेड फाइल है। कोई हस्ताक्षर की आवश्यकता नहीं है।

Note: This is system generated file. No signature is required.